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Practice makes progress



Protect Our Planet, One Step at a Time.

Welcome to Sustainable Practice at the Earth Day Festival in Brunswick! Join our community and discover how to expand your **positive impact on Earth**. Choose the membership that works best for you and start making progress today.

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Festival Program



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Sustainable Practice presents the 2026

Earth Day Festival

in Brunswick

Saturday, April 25

10 am to 3 pm • Rain or Shine

FREE General Admission

*When you're done with this program,
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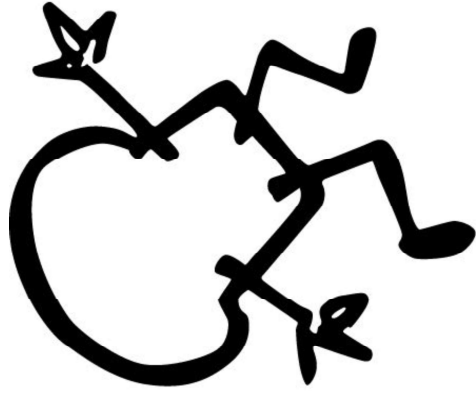
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*Proud to support the 2026 Earth Day Festival in Brunswick.
If you marched in the parade, drop by to redeem your gift certificate!*

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Festival Schedule

The 2026 Earth Day Festival is a rain or shine event. This schedule is subject to change: consult the online version of this program or check for updates posted at the Festival.

Main Events

See map for locations

9 am to Noon	Farmers Market
10 am	Opening Bell
10:30 am	All Species Parade
11:30 am	Nature Hikes
1:00 pm	Fun Bike Ride
2:30 pm	Recap and Races
3 pm	Closing Bell

Music

Outdoors

10:00 am	Ideal Maine Social Aid and Sanctuary Band
11:00 am	The Broken Hipsters String Band
12:30 pm	Earth Love Song Circle

Talks and Presentations

Cafeteria (indoors)

10:05 am	Coastal Clean-up, Kelly Punch of Mere Point Oyster Co
10:45 am	Blessing of the Creatures (end of parade)
11:00 am	Animal Show, Mary Beth Brandt of Chewonki

Times TBD	Going Solar
	Environmental Concerns

For additional talks, see updated schedule at the Festival



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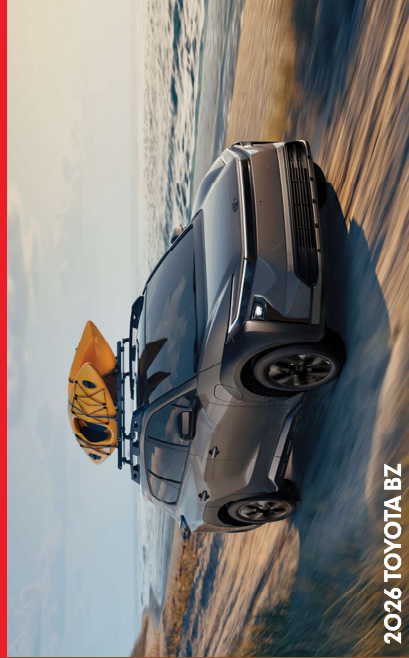
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Sponsor Gallery

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Welcome to the Festival!

Thank you for coming to the 2026 Earth Day Festival in Brunswick. We're so glad you could be here with us!

Explore and enjoy hands-on activities, talks, music, art, costumes, food, and practical ideas you can carry into everyday life all year long. We hope you'll have fun, meet people, make new friends, and leave with a renewed commitment to do what you can to help protect our planet!

*Fred Horch and Peggy Siegle, Sustainable Practice, Festival Organizers
Kasey Lingley, Festival Coordinator*

About the Festival

Sustainable Practice presents the Earth Day Festival in Brunswick as a free, family-friendly celebration of practical sustainability, empowering education, and community connection. The event is designed to be approachable, upbeat, and intergenerational, with something to do whether you come for 20 minutes or stay all day.

The Festival is presented by Sustainable Practice, a Brunswick-based business with a mission to empower people to expand their positive impact on Earth. Generous business sponsors and individual supporters fund the Festival, so it can be free for everyone to attend. Participating non-profit and governmental organizations provide educational experiences that make the Festival meaningful and memorable.

If Festival revenues exceed expenses, 99% of the profits are shared back among the participating organizations that help the event succeed. This financial model is built to encourage and reward people who work together to share enthusiasm, learning, and fun for the day.

Come Again Next Year!

Sustainable Practice has committed to presenting the Festival again in 2027 and 2028, nurturing the seeds planted this first year.

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W W W . M E R E P O I N T O Y S T E R . C O M



Non-Profit and Governmental Exhibitors

Protecting our planet and strengthening our communities

- 4-H Androscoggin & Sagadahoc Counties • 4-H Cumberland County • Adaptive Outdoor Education Center (AOEC) • Alpha Kappa Sorority • ArtVan • Bath-Brunswick Chamber of Commerce • Bicycle Coalition of Maine • Brunswick Downtown Association • Brunswick Topsham Land Trust • Brunswick, Town, Sustainability Committee • Casco Bay Trail Alliance • Cathance River Education Alliance • Chewonki Foundation (Center for Environmental Education) • Citizens' Climate Lobby • Curtis Memorial Library (Bookmobile) • Defend Our Health • Efficiency Maine • First Parish Church Earth Care Team • Free the Andro • Freeport Climate Action Now • Friends of Casco Bay • Girl Scouts of Maine Troop 1865 • Growing to Give • Habitat for Humanity 7 Rivers Maine • Harpswell Heritage Land Trust • Harriet's Haven School Garden at HBS • Island Institute • Kate Maringer Monarch Butterfly Display • Maine Green Independent Party • Maine Organic Farmers and Gardeners Association (MOFGA) • Maine Public Health Association (MPHA) • Maine Youth for Climate Justice (MYCJ) • Merrymeeting Audubon • Merrymeeting Bay Trout Unlimited • Mid Coast Hunger Prevention Program (MCHPP) • Northern New England Passenger Rail Authority (NNEPRA) • Oceana • PeaceWorks • People Plus • Physicians Committee for Responsible Medicine • Pine Tree Council Pack 648 • Rotary Club of Brunswick • Sagadahoc County Beekeepers Association • Sierra Club Maine Chapter • Small Acts • Surfrider Foundation Maine • The Theater Project • The Tree Collaborative • Third Act Maine • UMaine Master Food Preserver Volunteers • UMaine Master Gardener Volunteers • WindowDressers

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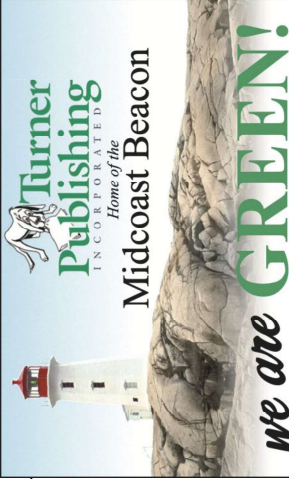
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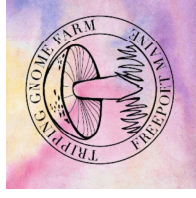
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Food at the Festival

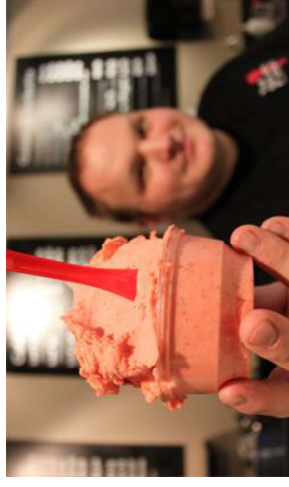
Pop-up Farmers Market

9 am to Noon - Back Entrance to School



See what local farms are growing, start shopping at the market before the Festival opens, and support your local farmers!

Food Trucks

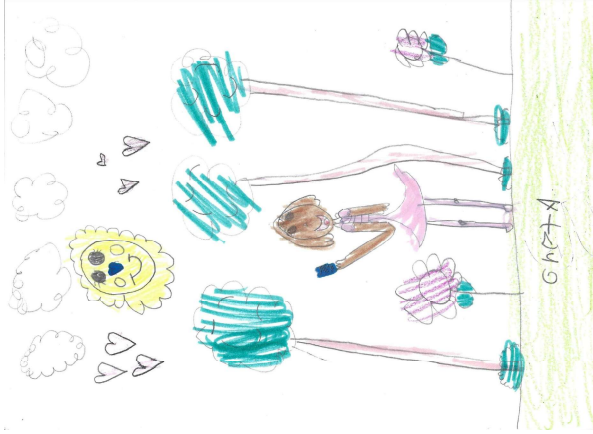


10 am to 3 pm - Front Bus Loop to School

Enjoy delicious and Earth-friendly food from Athena's Cantina, Gelato Fiasco, Other People's Pizza and the Smothered Spud!

Festival Poster Art Contest

Every year we have a contest to design the art for the Festival poster. Here are the winning entries in each age category for our 2026 contest.



The Day When I Helped the Earth

Earth Day inspired me for this because I love the Earth, I love to pick up after myself, and I love to be nice to the Earth. This is a picture of me cleaning up trash in the forest. Thank you!

*Greta Glass
Kate Furbish Elementary
School, Brunswick*



Earth Coyote

A coyote holding a heart shaped earth with the sun as a butterfly on its nose with a dragon fly as the moon flying with vines scattered about

*Terrienne Demmons
Windham Middle School,
Windham*

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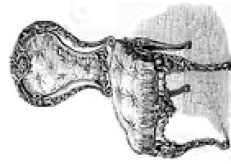
Find Us at the Festival

Business Exhibitors

These businesses are at the Festival! (Major sponsors in bold.)

- All-Around Home Performance** • **Androscoggin Bank** • Doc's Upholstery and Restoration • EcoHeat Maine • **First Light Energy** • Holman Homes • Katahdin Property Management • **Maine Solar Solutions** • **Mere Point Oyster Co.** • Ravenscrawl: The Rookery • Renewal by Andersen • ReVision Energy • Shared Solar Advisors • Sylvan Learning of Topsham • **The Cryer** • The Mendall Financial Group LLC

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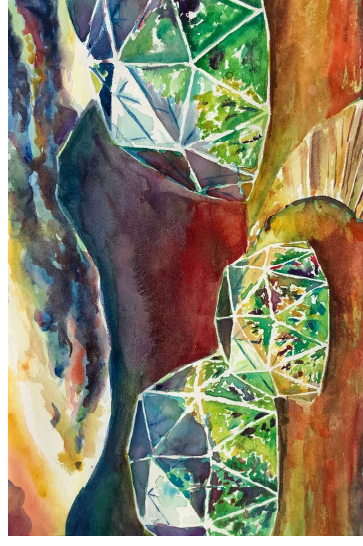
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“Take the Road to **Redemption**” depicts a dystopian world where plants no longer exist except for in greenhouses with human-controlled conditions. It offers a warning for what could happen in the future if we don't preserve our natural resources and protect our plants from anthropogenic

factors such as overgrazing or non-native species. However, it also offers hope in the ability of humans to preserve the natural world through the greenhouses and the road that leads through them.

Molly Gerding, Falmouth High School, Falmouth

2026 Earth Day Collage

My work is a handcrafted collage, made from cut paper. It shows our home, planet Earth, encircled by people of all ethnicities as well as animals, birds, butterflies, trees, flowers, and plant life. I've even included a few buildings since I want to encourage all communities, whether urban, suburban, or rural, to work together to protect the environment.

*Jennifer Merz,
Phippsburg*

2026

EARTH DAY FESTIVAL

Bringing community together to celebrate our planet and protect the environment



EARTH DAY IS EVERY DAY!

Hurriet Beecher Stowe Elementary School
44 McKean St, Brunswick, ME
Saturday, April 25, 2026
10:00 AM - 3:00 PM

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Calling all artists: we'll start accepting entries for the 2027 Festival poster art contest in September. We'd love to see *your* work!

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Supporting the Festival

Sponsorships and gifts from generous businesses and individuals make the Festival possible.

Gifts of any amount are gratefully accepted. Sustainable Practice, a small business based in Brunswick, has organized this event on a profit-sharing basis. Business sponsorships are advertising expenses and gifts from individuals are just that: gifts, not charitable contributions. If Festival revenues exceed expenses, 99% of profits are shared with the non-profit and governmental organizations that help promote the Festival and provide fun activities for people who attend.

Sustainable Practice plans to present the Earth Day Festival in Brunswick again in 2027 and 2028. To learn more, please drop by the Sustainable Practice table in the gym or visit the Festival website at

www.EarthDayInBrunswick.com

Get a free solar assessment today!

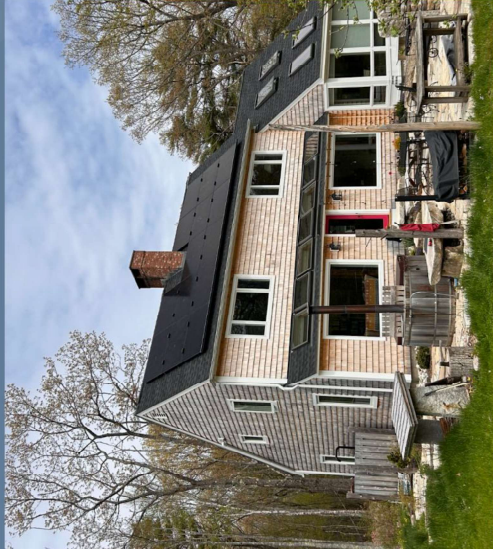
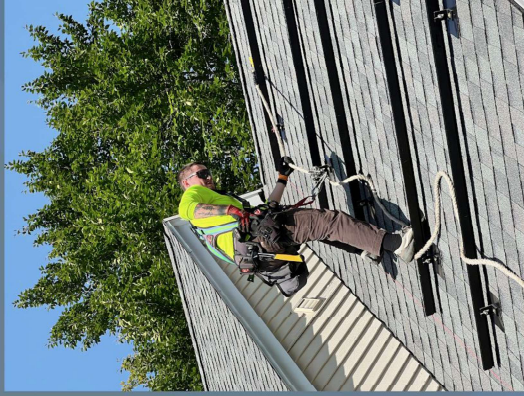


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Activities at the Festival

Here are some of the activities planned. For the most up-to-date list, visit www.EarthDayInBrunswick.com or just explore the Festival!



All Species Parade (10:30 am)

Dress up as your feature creature or other species. Follow the leader and the band on a walking parade through Harriet Beecher Stowe Elementary and around the school grounds. End up in the cafeteria for a blessing of all creatures, and then get a **goody bag** and go on the **scavenger hunt!**

Art

ArtVan

Experience a **nature mandala**: play with nature materials creatively in a meditative environment. Feel free to take something home or leave it to nature for others to enjoy or add.

Art Table

Decorate your goody bag or make Earth Day art to take home.

Cares and Concerns

Community Board

Share your cares and concern for our Earth on the community board.

Cycling and Hiking

Bicycle Coalition of Maine Tune Up Clinic

Get a free safety check, simple tune up, and basic repairs done thanks to the Bicycle Coalition of Maine.



Fun Bike Ride (1:00 pm)

Join an easy ride for all abilities to explore Brunswick.

Profit Sharing

This is not a charity event—it's a profit-sharing one. Ninety-nine percent of any profits from the Festival go directly back to the non-profit and governmental organizations that provide fun activities and help promote the event. Every dollar a sponsor contributes, and every person who shows up, increases the value of the Festival for organizations doing vital work in our community.

Fifteen Communities, One Celebration

The greater Brunswick area spans fifteen communities served by five high schools—from Arrowsic to Woolwich, Harpswell to Durham. The Festival brings together people who share this geography but don't always have a chance to connect. Whether you're from Brunswick or Bowdoinham, Bath or Freeport, this is your festival.

Earth Day Is Every Day

The Festival is a one-day celebration, but its impact doesn't have to end at three o'clock. Our Earth Day Every Day Resource Guide—available at EarthDayinBrunswick.com—connects you with local resources for sustainable goods, food and farming, transportation, energy, composting, nature, and community organizations. Take one new step today, and another tomorrow.

Building Something That Lasts

We've committed to presenting this Festival in Brunswick for at least three years—long enough to become a tradition. Your enthusiasm today shapes what the Festival becomes next year and the year after. Tell us what you loved, what you'd change, and what you want to see next time. Fill out a survey, talk to a volunteer, or email us at earthdaybrunswick@gmail.com.

Festival Goals

The Earth Day Festival in Brunswick brings people together in midcoast Maine to have fun, meet people and make new friends, and take steps to protect our planet. More than fifty local businesses, non-profit organizations, and government agencies have joined forces to create a celebration that is free for the public, powered by community spirit, and grounded in the belief that we can expand our positive impact on Earth.

We've designed every part of the day—from how you get here to what you eat to what happens with your waste—to respect the Earth we're celebrating. Here's how.

Zero Waste

We're working to make this a zero-waste event. Our food vendors have committed to using compostable plates, cups, and utensils, and you'll find clearly labeled bins throughout the Festival for composting, recycling, and landfill. Please take a moment to sort your waste—together, we can show that a community event doesn't have to mean a mountain of trash.

Earth-Friendly Eating

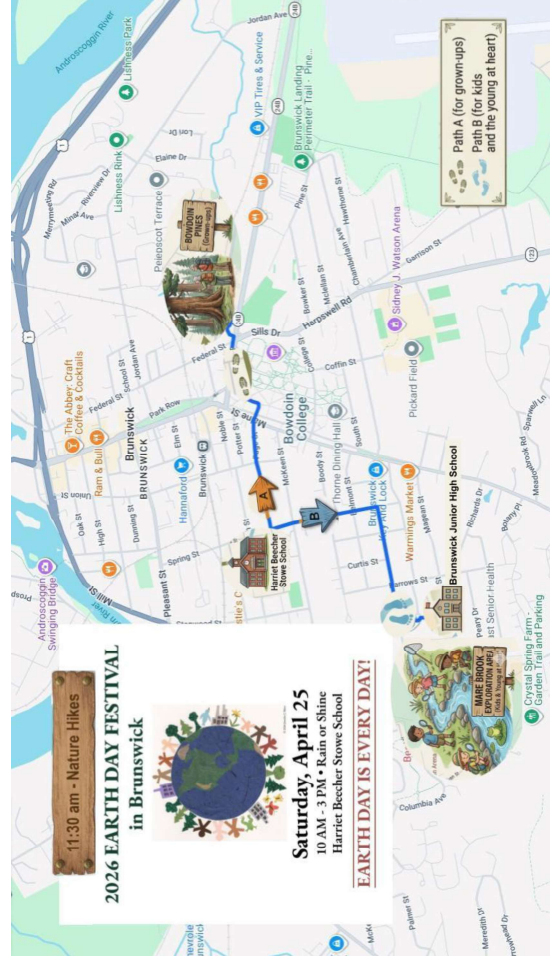
We've asked our food trucks to offer delicious vegetarian and vegan options. Choosing a plant-based meal—even for just one day—is one of the simplest ways to improve your environmental impact. Come hungry, eat well, and feel good about it!

Walkable Location

We hope you were able to leave the car at home! The Bicycle Coalition of Maine is providing plenty of bike parking and staffing a tent with free safety checks, basic tune-ups, and simple repairs. We chose Harriet Beecher Stowe Elementary School for the Festival location in part because it is an easy walk or ride from downtown Brunswick and many surrounding neighborhoods, and close to the Brunswick bus and Amtrak Downeaster stops. GoMaine has listed the Festival on their site and can help you find a carpool. Every car trip avoided means fewer emissions and more parking for those who need it.

Cycling Show and Tell

Talk to cyclists who use pedal power in the greater Brunswick area.



Nature Hikes (11:30 am - Choose Your Adventure)

Hike from the Festival to contemplate the Bowdoin Pines (for grown ups) or play in Mare Brook (for kids and the young at heart).

Electrification

Electric Vehicle Show and Tell

Check out the rides that electric vehicle (EV) enthusiasts have to show, and find out what it's like to drive on 100% recyclable electrons. Look in the trunk of a Ford F-150 Lightning for a special treat!

Off-Grid Solar Display

See sunlight being turned into electricity and stored in a battery.

Fun and Games

BTLT Bicycle Blender

Use your muscles to make a smoothie!

Indoor Birding

Can you identify the birds whose pictures are hanging around the school?

Live Music and Dancing

Enjoy performances by The Broken Hipsters String Band and the Ideal Maine Social Aid and Sanctuary Band. Join the Earth Love Song Circle.

2026 EARTH DAY FESTIVAL in Brunswick



Wheelbarrow Race

Negotiate an obstacle course with a wheelbarrow in a test of speed and agility. To enter the qualifying time trials, volunteer in the school garden to spread a load of mulch. Fastest times in the qualifiers win a spot in the finals at 2:30.



Scavenger Hunt

Have more fun at the Festival by playing our scavenger hunt! Here's how:

1. Get a **scavenger hunt card**: either march in the **All Species Parade** and get your card in your **goody bag**, or get a card from one of the **volunteer greeters** at the Festival.
2. Read the clues or follow the instructions for each item to find.
3. When you've completed the hunt and have all your items, take your card to the Sustainable Practice table. If you'd like, put your name and contact information on your card and enter a drawing for a prize.
4. Think about one step you can promise to take this year to expand your positive impact on Earth. Get a commitment card to remember and keep your promise!



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Garden and Plants

Make Pot / Rescue a Wildflower

Tour the school greenhouse in Harriet's Haven. While you're there, learn how to make a paper pot and rescue a wildflower to take home.

Volunteering

Volunteer Board

Find volunteer opportunities and learn about local service organizations on the volunteer board.

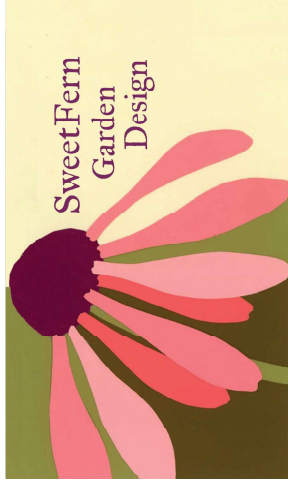
Mulch Spreading

Spread mulch for Harriet's Haven, the school garden. Get a ticket to enter the time trials to qualify for the wheelbarrow race at 2:30!

Coastal Clean-up (Required Pre-Registration)

Volunteers who have registered in advance on the Mere Point Oyster Co website will be cleaning up local beaches from noon to 2 pm. Site leaders will meet at the Festival in the morning. Come back to the Festival to share your stories and display your found treasures!

Kelly Punch of Mere Point Oyster Co will be giving a talk about the Coastal Clean-up in the cafeteria shortly after the official opening of the Festival at 10 am. Following Kelly's talk, Surfriider Foundation will provide information about other coastal clean-up opportunities. So if you missed the opportunity to sign up for this year's Coastal Clean-up, you'll have many other chances to pitch in and help out!



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Maps

The Festival and All Species Parade will be held rain or shine at

Harriet Beecher Stowe Elementary School
44 McKeen Street
Brunswick, Maine

