

2026 EARTH DAY FESTIVAL IN BRUNSWICK

POSTER DESIGN CONTEST RULES & ENTRY FORM

PURPOSE & THEME

The 2026 Earth Day Festival in Brunswick will be held on Saturday, April 25, 2026, from 10 am to 3 pm at Harriet Beecher Stowe Elementary School in Brunswick, Maine. The purpose of our Poster Design Contest is to select designs for the official poster, t-shirts, and other promotional materials. Your artwork should be personally meaningful to you and promote the Festival's theme of bringing the whole Brunswick community together to celebrate Earth and explore ways to protect our environment.

ELIGIBILITY AND CATEGORIES

Our contest is open to all full-time or part-time residents of Maine. We have five age categories:

Category	Prize
General (any age)	Grand Prize: \$100 and your artwork featured on the official 2026 Festival poster and merchandise
Pre-K to 3rd Grade	Eeboo sketchpad and double ended colored pencils along with a How to Draw Woodland Creatures book
4th to 8th Grade	Royal Langnickel Sketching art set and How to Be a Super Awesome Artist book
9th to 12th Grade	Grabie Acrylic Paint Marker and Sketchbook set and a Hahnemuhle journal
Golden Years (65 years old or better)	Emily Lex paint-your-own watercolor cards, Faber Castell watercolor pencil set, Tombow round water brush

The prize packages for our pre-K through Golden Years age categories are generously sponsored by Androscoggin Bank and The Mix. For more information about the art supply prize packages, please visit The Mix at 163 Park Row, Brunswick, and online at www.mixartsupplies.com.

www.EarthDayInBrunswick.com

CONTEST RULES

1. Contest Timeline

- Entry period opens: Monday, November 24, 2025
- Entry deadline: Wednesday, December 24, 2025, 11:59 PM
- Winners announced: January 2026

2. Submission Requirements

- Artwork must be original art created by a human
- Photographs are not eligible
- Artwork created solely by prompting AI is not eligible
- Entries must be submitted as digital files containing original artwork or a picture of original artwork (i.e., submit a digital picture of your painting, drawing, collage, quilt, etc.)
- Submit via email to earthdaybrunswick@gmail.com OR upload at <https://earthdayinbrunswick.com/poster>
- Each artist may submit up to two (2) entries
- All submissions must be the original work of the entrant
- Artwork copied from magazines, other artists' work, or incorporating elements not created by the artist (such as artifacts produced solely by prompting AI) will be disqualified

3. Rights and Usage

By submitting an entry, the winning artist agrees to assign to the Earth Day Festival in Brunswick perpetual and non-exclusive rights to use the selected design in all forms and formats. The Festival may reproduce the design on posters, t-shirts, merchandise, website, and promotional materials. The artist warrants the right to convey these rights and agrees to indemnify the Festival against any claims arising from breach of this provision. As the owner of the artwork, the artist may license the design for other uses without infringing on the Earth Day Festival in Brunswick's use of the design.

4. Selection Process

- Entries will be judged by Festival organizers and a panel of judges
- Selection will be based solely on the artistic merit of the work
- Winners will be notified by email in January 2026

5. Winner Responsibilities

- Winners will be invited to attend an award ceremony in January to receive their prizes and to attend the Festival on April 25, 2026 for promotional activities and poster signing (attendance not required to win)
- Winners and their artwork may be featured in press releases and promotional materials
- Winners agree to allow use of their name and artwork in all Festival promotions

www.EarthDayInBrunswick.com

DESIGN GUIDELINES

The winning design will be used on posters, t-shirts, and other merchandise. Please keep these technical considerations in mind:

What Works Well:

- Bold, clear images that are recognizable from a distance
- Designs with strong visual impact
- Artwork that uses color effectively without large blocks of solid color
- Dimensions that are roughly similar in height and width
- Clean lines that will reproduce well in various sizes

What to Avoid:

- Watercolors or soft gradations of color (difficult to reproduce on t-shirts)
- Very fine details, crosshatching, or closely spaced lines (fabric texture makes these difficult to print)
- Large amounts of white or very pale colors (shirts are printed on colored fabric)
- Large geometric borders or frames (can become distorted on fabric)
- Panoramic or extremely rectangular compositions
- Photographs or AI artifacts (will not be accepted)

The winning design must work effectively as both a poster and on t-shirt merchandise using water-based inks on colored fabric.

ENTRY FORM

Your Name:

Age Category (check one):

General (any age)

Pre-K to 3rd Grade

4th to 8th Grade

9th to 12th Grade

Golden Years (65 years old or better)

Address:

City:

State:

ZIP:

Email:

Phone:

Title of Artwork #1:

Description:

ENTRY FORM (continued)

Title of Artwork #2 (if submitting two):

Description:

Certification

By signing below, I certify that:

- I am a resident of Maine
- This artwork is my original creation which I created with my own effort
- I have read and agree to the contest rules
- If selected as a winner, I will assign non-exclusive non-revocable perpetual rights to the Earth Day Festival in Brunswick to use my design on promotional materials and merchandise

Signature:

Date:

(Parent/Guardian signature required for entrants under 18)

Parent/Guardian Name (if applicable):

Parent/Guardian Signature:

Date:

SUBMISSION INSTRUCTIONS

Create original art, then take a picture of it to submit it. You may submit one or two entries.

Email submission:

- Send your entry form (completed as a document or in the email body) along with digital photo(s) of your artwork to: earthdaybrunswick@gmail.com
- Subject line: "Poster Contest Entry - [Your Name]"

Web submission:

- Visit <https://earthdayinbrunswick.com/poster>
- Complete the online form and upload photo(s) of your artwork

Questions?

Contact Fred Horch at fred@sustainablepractice.life or visit www.EarthDayInBrunswick.com

Thank you for creating art that can bring our community together to celebrate Earth and protect our environment! We hope to see you at the Festival.

Earth Day Festival in Brunswick

First Saturday After Earth Day

Saturday, April 25, 2026

10 am to 3 pm

Rain or shine

Harriet Beecher Stowe Elementary School

44 McKeen Street, Brunswick

Brunswick, Maine

FREE General Admission

Fun for the whole family!